



# Marian Cozma

Digital Designer & Web Designer/Developer

## EXPERIENCE

### DIGITAL DESIGNER – VISION247

04/2020 – 10/2020

- Successfully designed ONEHUBTV, an international streaming platform using minimum design and great user journey.
- Designed and developed the vision247.com website using PHP, HTML, CSS and Wordpress.
- Productive collaboration with both internal and external teams, including product owners and senior management.

### WEB DESIGNER/DEVELOPER – OBJECTTECH GROUP (CONTRACT)

04/2019 – 05/2019

- Improved UI and UX design for existing projects.
- Designed and developed internal website using Microsoft SharePoint.

### WEB DESIGNER/DEVELOPER & MANAGER – TRIVELLES INTERNATIONAL

06/2018 – 03/2020

- Designed UI for ads campaign management, used for new projects and increase sales targets by 25%.
- Conceptualising, creating and rolling-out brand guidelines (company and subsidiary-wide).
- Lead UX UI Design, Web Development, Digital Marketing, in a large team by creating concepts, visual mockups and specifications, and representing designs to the product team.

### WEB DESIGNER/DEVELOPER – GALLDRIS GROUP

06/2017 – 03/2018

- Implemented new efficient website features and functionalities.
- Developed efficient responsive design and optimization for mobile and tablet platforms.
- Lead ideation, concept explorations, digital strategy definition, and solution execution for Galldris digital services and products across channels and services.
- Efficiently developed HTML, CSS and PHP for various projects.
- Implemented efficient video campaigns with video motion graphics, effects and animations using Adobe After Effect.

### GRAPHIC & WEB DESIGNER – EFFICIENT SIGNS

05/2017 – 06/2017

- Worked effectively to create a strong brand and visual identity projects for various clients.
- Successfully developed and designed eastlondonesigns.co.uk (WordPress platform).

### DIGITAL DESIGNER – ASPECT SIGNS

01/2015 – 04/2017

- Proficiently designed banners, awards, publications, reports, leaflets, business & branding design using Adobe Cloud.
- Responsible for artwork production, operating laser cutter, laser engraver and CNC router, and large format printer, plotter & laminator.
- Provided clients with efficient strategic visual solutions and technical expertise to enhance their business.

## CONTACT

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Portfolio: [www.mrcozma.com](http://www.mrcozma.com)

## SKILLS

Leadership

User Experience Design

Interaction Design

User Interface Design

Usability Research

Wireframing

Prototyping

Product Design

Visual Design

Web Design & Development

## TOOLS & TECHNOLOGIES

Sketch App

Figma

Adobe XD

InVision

Zeplin

Adobe After Effects

Adobe Illustrator

Adobe Photoshop

HTML

CSS

JS

PHP

Wordpress

## EDUCATION

**University Vasile Alecsandri 2010–2014**

IT Engineer Diploma

**College Gheorghe Asachi 2006–2010**

Business Studies

## PROJECTS

[onehuntv.com](http://onehuntv.com), [vision247.com](http://vision247.com), [byter.com](http://byter.com)

[trivelles.com](http://trivelles.com), [procloudwork.com](http://procloudwork.com),

[devatium.com](http://devatium.com), [efilecourier.com](http://efilecourier.com),

[property-eagle.com](http://property-eagle.com), [cmarcits.com](http://cmarcits.com).

For more projects visit [www.mrcozma.com](http://www.mrcozma.com)